

Issues emerging

- **Absence of effect**
Intervention makes small, or no, measurable difference
- **Outcomes may be inappropriate**
Need to be chosen to reflect aims directly
- **Importance of context**
Doing anything depends for its success on the political, socio-economic and cultural environment.
- **Attributing outcome to intervention**
Hawthorne effect: doing anything may change things
- **Interaction effects**
Doing anything links with everything else done